



BQCIS

BQCIS Brand Guidelines

Bureau for Quality Certification & Inspection Solutions – establishing a consistent, credible visual identity across all inspection, testing & certification communications.

1. Introduction to the Brand

The BQCIS identity conveys precision, reliability, and global assurance, inspired by International standards. ISO 17020 and ISO 9001, on consistently accredited inspection competence and commitment to quality. Application of standards.

3. Logo Versions & Usage

BQCIS uses modern sans serif fonts



#1F355E
Primary



RD 4.017
Gold



Corporate
Gray



Neon
Black



#FFFFFF

4. Logo Versions & Usage

Plus modern sans-serif fonts

Messaging, authoritative.
Get collaborative message.

is, in signing, vet
collaborative misses.

4. Typography & Voice

BQCIS uses modern sans-serif fonts

Primary Font:



BQCIS

Secondary Font:

Open Sans / Roboto
(readings / led)



BQCIS

Reverse Logo
US.F.ys



BQCIS

Icon Only
House neys

5. Brand Application Mockups

Consistent brand application across materials
strengthens recognition & trust.



DO

- Use only-approved colors and logos.
- Preserve clear space around the mark.
- Ensuring legibility in all environments

DON'T

- Don't stretch or skew
- Don't recolor or add effects.
- Place on clutter or low contrast backgrounds

