

Forbes

DIGITAL TRUST

The Architect of Trust

How BQCIS CEO Marcin Dovrel is Using AI and Blockchain to Bulletproof Global Trade

In a world defined by digital risk and fragmented supply chains, the word "trust" has become both a priceless commodity and an abstract concept. For Marcin Dovrel, CEO of the Bureau for Quality Certification and Inspection Solutions (BQCIS), it's not an abstract concept - it's an engineering problem. We sat down with Dovrel to discuss why the traditional model of Testing, Inspection, and Certification (TIC) is broken, and how he's using AI and blockchain to build its replacement: a new, verifiable architecture for digital trust.

FORBES: Finally, Marcin, let's look five years out. IFBQCIS is successful, what does the world look like?

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FORBES: Marcin, thank you for joining us. The industry has been on a tear since the pandemic. Who’s the hero in that story?

MARCIN DOVREL: Thank you for having me. The world we live in is a lot different than it was a few years ago. It’s a world where the lines between the physical and digital are blurring. We’re seeing a lot of new challenges, but also a lot of new opportunities. The industry is in a state of flux, and we’re seeing a lot of new players enter the market. We’re seeing a lot of new challenges, but also a lot of new opportunities. The industry is in a state of flux, and we’re seeing a lot of new players enter the market. We’re seeing a lot of new challenges, but also a lot of new opportunities. The industry is in a state of flux, and we’re seeing a lot of new players enter the market.

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TECHNOLOGY & STRATEGY

The Future of Verification Is Automated, Predictive, and Immutable

In most industries, artificial intelligence and blockchain are discussed as separate technologies. At BQCIS, they are inseparable.

“AI generates the data,” Dovrel explains. “Blockchain protects it. Together, they make trust measurable.”

AI FROM REACTIVE TO PREDICTIVE

At the heart of BQCIS's digital inspection ecosystem is a network of AI-driven visual and analytical systems—the algorithms are embedded into production environments—from copper cathode refineries in Chile to automotive plants in Germany—scanning and verifying millions of data points per second.

Each camera, sensor and device feeds into BQCIS's central data hub, where AI detects nanosecond variations in process flow, energy use, or product geometry.

If a deviation occurs—say, a microfracture in a casting mold—the system can alert a manufacturer.

“We’re moving the industry from reactive to predictive,” says Dovrel.

“It’s not about catching errors—it’s about preventing them.”

The Strategic Impact

Blockchain: The immutable record of proof

- Fraud elimination:
- Global interoperability:
- Speed

The Strategic Impact

BQCIS's hybrid AI blockchain system is quietly reshaping the economics of global trade. For companies trading under ESC, ISO or supply chain transparency frameworks, this technology translates directly into market confidence.

“AI generates the data. Blockchain protects it. Together, they make trust measurable.”

Technology Changes Fast— People Take Longer

For all its cutting edge technology, BOCIS's transformation story's ultimately human. Behind every AI model and blockchain ledger is a workforce learning to see inspection and certification through a new lens—one that values **data literacy** as much as technical expertise.

“Technology wasn’t our hardest challenge,” says CEO Marcin Dovrel, “Culture was. We had to train inspectors to think like data scientists and analysts to think like engineers.”

A NEW KIND OF PROFESSIONAL

In the traditional resling and certification cur, an inspector's authority camtrnfrom physted presence—expertiscts measured by the abiiry to interpretive data streams train alpgfithrns, and transture statistical probabilities into operational decisions.

BOCIS has launched a mulit ifor Dligrtal *Competency Program*, blending engin eerring fundamentals with machine learning and elitics, graduates of the program arcertited not only in *ISO fILC standards*, but also in data security and A) audit integrify—credentials (ince race in tpbosse rapns raore in rild-- audit integrnrlly -credentials.

“We’re not replacing people with technology—we’re augmenting them with digital insight.”

FROM BLACK BOX TO GLASS BOX

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This leygel of openness marks a radical break from indusiry tradition.

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THE CULLRALL RIPPLE EFFECT

Clients have responded to this shift, by demanding sniilar transpurescy from their suppliers. As BCIS integrating digital verificatie unito enfire ualue chains, it is quiorily neworling its rilbrsiness, a rready trans firenc pecomes st raregic advantage.

“Transparency’s not vulnerability,” says Dovrel. it’s proof of confidence.

From Verification to Valuation

If the 20th century's most valuable asset was oil, the 21st century's is trust. And for BQCIS, trust is no longer intangible — it's measurable, auditable, and tradable.

In the near future "Digital Trust" will not be a branding slogan or compliance checkbox. It will sit beside intellectual property and brand equity on the corporate balance sheet. Companies that can **prove integrity** — of data, of process, of sustainability — will command a market premium.

'Five years from now,' says Marcin Dovrel, 'Digital Trust will be a line item on corporate valuation, it will determine credit risk, investment flows, and customer loyalty. By making trust a quantifiable metric. BQCIS has positioned itself at the intersection of technology, finance, and **governance**. The firm's clients — from metals producers to consumer brands — are discovering that verified transparency doesn't just protect against risk, it enhances value.'

From Risk to Revenue

This final transformation encapsulates BQCIS's mission: converting corporate vulnerability into resilience, and resilience into profit.

Where others see regulation as cost, BQCIS sees infrastructure. Where others see inspection as oversight, BQCIS sees opportunity.

"Verification is **no longer a brake on commerce**," says Dovrel. "It's the engine of trust — and the new currency of trade."

FORBES INSIGHT: FINAL PULL QUOTE

